



Webasto – Feel the Drive

Product Lifecycle Management
powered by ⁴PEP and 3DEXPERIENCE

Webasto is a leading global automotive supplier headquartered in Stockdorf near Munich with a history spanning more than 120 years. The company develops innovative roof systems and battery, and heating solutions for passenger cars, commercial vehicles, and specialty vehicles. With more than 15,300 employees and over 50 locations worldwide, Webasto is one of the top 100 automotive suppliers. The focus is on sustainable, electrified, and future-ready mobility solutions.

Today, ⁴PEP forms the backbone of Webasto's harmonized PLM landscape and enables efficient global product development from a single source of truth.

COMPANY

Webasto SE

- 📍 locations: Stockdorf (Germany), over 50 locations worldwide
- 📍 industry: Automotive supplier / mobility industry
- 📍 products: Roof, battery, heating, cooling, and thermal management systems
- 📍 group revenue: € 4.3 billion (2024)
- 📍 group employees: 15,300 (2024)
- 📍 www.webasto.com

*"With the PLM platform introduced in collaboration with ILC, we have created **a harmonized and integrated system landscape** that significantly improves our global collaboration and sustainably strengthens our **ability to innovate**."*

MARIO VOGGENREITER
PLM Application Consultant

CHALLENGES

- 📍 highly fragmented PLM landscape that evolved over time
- 📍 no consistent single source of truth across the product lifecycle
- 📍 high administrative effort and long search and maintenance times
- 📍 lack of global and cross-divisional engineering collaboration

HIGHLIGHTS & CUSTOMER BENEFITS

- 📍 introduction of an integrated and harmonized PLM platform based on ⁴PEP and 3DEXPERIENCE
- 📍 seamless integration into SAP (ECC R/3 and S/4HANA)
- 📍 consistent and synchronized product structures (dBOM => eBOM => mBOM)
- 📍 support for global engineering work **24/7 across all locations**
- 📍 scalable rollout strategy with pilot projects and global expansion
- 📍 significantly **reduced project and process costs** through standardization
- 📍 **greater transparency and traceability** of product structures and changes
- 📍 more efficient collaboration between development, manufacturing, and IT
- 📍 **future-proof PLM basis** in line with global IT strategy